

INVOICE



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

Sandler and Innocenzi
Attention: Accounts Payable
705 Prince Street
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255725-1	08/15/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Mica for Congress/Rep	MICA FOR CONGRESS	

Flight Dates	Order #	Alt Order #
08/06/12 - 08/14/12	255725	06261339

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/10/12	Morn News at 5a	5-530a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 08/06/12 5:13 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM									
2 WKMG Tu 08/07/12 5:23 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM									
3 WKMG W 08/08/12 5:24 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM									
4 WKMG Th 08/09/12 5:16 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM									
5 WKMG F 08/10/12 5:30 AM Morn News at 5a 5-530a :30 JM80812H \$300.00 NM									
2	08/06/12	08/10/12	Extra	4-430p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG M 08/06/12 4:26 PM Extra 4-430p :30 JM71312H \$350.00 NM									
2 WKMG Tu 08/07/12 4:13 PM Extra 4-430p :30 JM71312H \$350.00 NM									
1 WKMG W 08/08/12 4:14 PM Extra 4-430p :30 JM71312H \$350.00 NM									
5 WKMG Th 08/09/12 4:19 PM Extra 4-430p :30 JM71312H \$350.00 NM									
3 WKMG F 08/10/12 4:27 PM Extra 4-430p :30 JM80812H \$350.00 NM									
3	08/06/12	08/10/12	Inside Edition	430-5P	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG M 08/06/12 4:57 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
3 WKMG Tu 08/07/12 4:51 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
4 WKMG W 08/08/12 4:46 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
2 WKMG Th 08/09/12 4:52 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
5 WKMG F 08/10/12 4:51 PM Inside Edition 430-5P :30 JM80812H \$450.00 NM									

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255725-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Rep	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/11/12	08/11/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 6:54 AM Sat 5-7a News 5-7a :30 JM80812H \$125.00 NM									
5	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 7:26 AM 7-9a Sat Early Show 7-9a :30 JM80812H \$275.00 NM									
6	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$350.00 NM See MG 6.2 2 WKMG Sa 08/11/12 7:43 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 JM80812H \$350.00 NM MG for 6.1 08/11									
7	08/12/12	08/12/12	CBS Eve News	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 08/09/12 5:29 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM MG for 7.1 08/12 3 WKMG F 08/10/12 8:54 AM The Early Show 7-9a :30 JM80812H \$100.00 NM MG for 7.1 08/12 1 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$450.00 NM See MG 7.2,7.3									
8	08/06/12	08/12/12	M-SU 11p News	11-1135p	MTWTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 08/06/12 11:33 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 3 WKMG Tu 08/07/12 11:29 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 2 WKMG W 08/08/12 11:28 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 4 WKMG F 08/10/12 11:23 PM M-SU 11p News 11-1135p :30 JM80812H \$1,200.00 NM 5 WKMG Su 08/12/12 11:28 PM M-SU 11p News 11-1135p :30 JM80812H \$1,200.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mica for Congress/Rep	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/06/12	08/10/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 5:42 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 4 WKMG 08/07/12 5:54 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 3 WKMG 08/08/12 5:43 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM 1 WKMG 08/09/12 5:53 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM									
10	08/13/12	08/14/12	Morn News at 530a	530-6a	MT-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 5:28 AM Morn News at 530a 530-6a :30 JM80812H \$400.00 NM									
11	08/06/12	08/10/12	Morn News at 6a	6-7a	MTWTF--	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 6:11 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM 3 WKMG 08/07/12 6:27 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM 2 WKMG 08/08/12 6:55 AM Morn News at 6a 6-7a :30 JM71312H \$400.00 NM									
12	08/06/12	08/10/12	Price Is Right	11a-12p	MTWTF--	:30	10	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 10 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WKMG 08/06/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 1 WKMG 08/06/12 11:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 2 WKMG 08/07/12 10:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 7 WKMG 08/07/12 12:00 PM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 3 WKMG 08/08/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 6 WKMG 08/08/12 11:28 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 8 WKMG 08/09/12 11:28 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 4 WKMG 08/09/12 11:59 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 10 WKMG 08/10/12 10:59 AM Price Is Right 11a-12p :30 JM80812H \$600.00 NM 5 WKMG 08/10/12 11:28 AM Price Is Right 11a-12p :30 JM80812H \$600.00 NM									
13	08/13/12	08/14/12	Price Is Right	11a-12p	MT-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/14/12 11:59 AM Price Is Right 11a-12p :30 JM070512 \$650.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255725-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/13/12	08/14/12	M-F 11p News	11-1135p	MT-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 11:23 PM M-F 11p News 11-1135p :30 JM80812H \$1,200.00 NM									
15	08/06/12	08/10/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 5 WKMG Tu 08/07/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 2 WKMG W 08/08/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 4 WKMG Th 08/09/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM 3 WKMG F 08/10/12 12:09 PM Local 6 News 12-1230p 12-1230p :30 JM80812H \$600.00 NM									
16	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 JM80812H \$650.00 NM									
17	08/12/12	08/12/12	Sun 7-8p	7-8p	-----1	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 8:11 PM Sun 7-8p 7-8p :30 JM80812H \$2,750.00 NM									
18	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 9:06 AM CBS Sunday Morning 9-1030a :30 JM80812H \$1,400.00 NM 2 WKMG Su 08/12/12 9:53 AM CBS Sunday Morning 9-1030a :30 JM80812H \$1,400.00 NM									
19	08/12/12	08/12/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 11:27 AM Face The Nation 1-hr 1030-1130a :30 JM80812H \$1,000.00 NM									
20	08/06/12	08/10/12	News at 6p	6-630p	MTWTF--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MTWTF-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 08/07/12 6:23 PM News at 6p 6-630p :30 JM71312H \$900.00 NM 1 WKMG Th 08/09/12 6:21 PM News at 6p 6-630p :30 JM71312H \$900.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/13/12	08/14/12	Morn News at 5a	5-530a	MT-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 5:14 AM Morn News at 5a 5-530a :30 JM80812H \$350.00 NM									
22	08/13/12	08/14/12	Extra	4-430p	MT-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 3:58 PM Extra 4-430p :30 JM070512 \$250.00 NM									
23	08/13/12	08/14/12	Inside Edition	430-5P	MT-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 4:42 PM Inside Edition 430-5P :30 JM070512 \$250.00 NM									

Total Spots 60 Gross Total \$36,400.00

Payment Terms 30 Days

Agency Commission \$5,460.00

Net Amount Due \$30,940.00

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Flight Dates	Order #	Alt Order #
07/30/12 - 08/05/12	255216	06255332

Billing Calendar	Billing Type
Broadcast	Cash

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IDB #	Advertiser Code	Product Code

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/30/12	08/03/12	Morn News at 5a	5-530a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
4 WKMG 07/30/12 5:13 AM Morn News at 5a 5-530a :30 JM72412H \$300.00 NM									
1 WKMG 07/31/12 5:14 AM Morn News at 5a 5-530a :30 JM72412H \$300.00 NM									
2 WKMG 08/01/12 5:25 AM Morn News at 5a 5-530a :30 JM72412H \$300.00 NM									
5 WKMG 08/02/12 5:15 AM Morn News at 5a 5-530a :30 JM72412H \$300.00 NM									
3 WKMG 08/03/12 5:22 AM Morn News at 5a 5-530a :30 JM71312H \$300.00 NM									
2	07/30/12	08/03/12	Morn News at 530a	530-6a	MTWTF--	:30	4	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 07/30/12 5:28 AM Morn News at 530a 530-6a :30 JM72412H \$350.00 NM									
3 WKMG 08/01/12 5:54 AM Morn News at 530a 530-6a :30 JM72412H \$350.00 NM									
4 WKMG 08/02/12 5:53 AM Morn News at 530a 530-6a :30 JM72412H \$350.00 NM									
2 WKMG 08/03/12 5:43 AM Morn News at 530a 530-6a :30 JM71312H \$350.00 NM									
3	07/30/12	08/03/12	The Early Show	7-9a	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 07/30/12 8:54 AM The Early Show 7-9a :30 JM72412H \$350.00 NM									
2 WKMG 07/31/12 8:54 AM The Early Show 7-9a :30 JM72412H \$350.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255216-1	08/06/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/30/12	08/03/12	Extra	4-430p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC M 07/30/12 3:58 PM Extra 4-430p :30 JM72412H \$350.00 NM 2 WKMC Tu 07/31/12 4:26 PM Extra 4-430p :30 JM72412H \$350.00 NM									
5	07/30/12	08/03/12	Inside Edition	430-5P	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMC Tu 07/31/12 4:57 PM Inside Edition 430-5P :30 JM72412H \$450.00 NM 2 WKMC W 08/01/12 4:42 PM Inside Edition 430-5P :30 JM72412H \$450.00 NM 1 WKMC F 08/03/12 4:42 PM Inside Edition 430-5P :30 JM71312H \$450.00 NM									
6	08/04/12	08/04/12	NYC22	9-10p	-----1-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 8:57 PM NYC22 9-10p :30 JM71312H \$1,200.00 NM									
7	08/04/12	08/04/12	Sat 5-7a News	5-7a	-----1-	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 5:57 AM Sat 5-7a News 5-7a :30 JM71312H \$125.00 NM									
8	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----1-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Sa 08/04/12 7:26 AM 7-9a Sat Early Show 7-9a :30 JM71312H \$275.00 NM									
9	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 08/05/12 7:14 AM 6-830a Sun News 6a-830a :30 JM71312H \$150.00 NM									
10	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMC Su 08/05/12 5:59 PM CBS Eve News 630-7p :30 JM71312H \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255216-1	08/06/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
PDL/Mica for Congress/Rep	MICA FDR CDNGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	07/30/12	08/05/12	M-SU 11p News	11-1135p	MTWTFSS	:30	5	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTFSS 5 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 11:34 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 4 WKMG 07/31/12 11:11 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 3 WKMG 08/01/12 11:13 PM M-SU 11p News 11-1135p :30 JM72412H \$1,200.00 NM 5 WKMG 08/03/12 11:24 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM 2 WKMG 08/04/12 11:33 PM M-SU 11p News 11-1135p :30 JM71312H \$1,200.00 NM									
12	08/04/12	08/04/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 10:41 PM 48 Hours Mystery 10-11p :30 JM71312H \$1,600.00 NM									
13	08/05/12	08/05/12	Sun 7-8p	7-8p	-----2	:30	2	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/05/12 6:59 PM Sun 7-8p 7-8p :30 JM71312H \$2,750.00 NM 1 WKMG 08/05/12 7:57 PM Sun 7-8p 7-8p :30 JM71312H \$2,750.00 NM									
14	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 9:08 AM CBS Sunday Morning 9-1030a :30 JM71312H \$1,400.00 NM 2 WKMG 08/05/12 10:29 AM CBS Sunday Morning 9-1030a :30 JM71312H \$1,400.00 NM									
15	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 11:29 AM Face The Nation 1-hr 1030-1130a :30 JM71312H \$1,000.00 NM									
16	07/30/12	08/03/12	Nate Berkus	3-4p	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 07/30/12 3:37 PM Nate Berkus 3-4p :30 JM72412H \$300.00 NM 1 WKMG 07/31/12 3:22 PM Nate Berkus 3-4p :30 JM72412H \$300.00 NM									

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255216-1	08/06/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	07/30/12	08/03/12	Rachael Ray	9-10a	MTWTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 9:41 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM 1 WKMG 07/31/12 9:19 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM 2 WKMG 08/01/12 9:39 AM Rachael Ray 9-10a :30 JM72412H \$350.00 NM									
18	07/30/12	08/03/12	Let's Make a Deal	10-11a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 10:29 AM Let's Make a Deal 10-11a :30 JM72412H \$450.00 NM 2 WKMG 08/01/12 10:25 AM Let's Make a Deal 10-11a :30 JM72412H \$450.00 NM									
19	07/30/12	08/03/12	Price Is Right	11a-12p	MTWTF--	:30	8	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 8 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 10:58 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 8 WKMG 07/31/12 10:59 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 2 WKMG 07/31/12 12:00 PM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 3 WKMG 08/01/12 10:59 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 7 WKMG 08/01/12 11:28 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 4 WKMG 08/02/12 10:58 AM Price Is Right 11a-12p :30 JM72412H \$600.00 NM 5 WKMG 08/03/12 10:58 AM Price Is Right 11a-12p :30 JM71312H \$600.00 NM 6 WKMG 08/03/12 12:00 PM Price Is Right 11a-12p :30 JM71312H \$600.00 NM									
20	07/30/12	08/03/12	Local 6 News 12-1230p	12-1230p	MTWTF--	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG 07/30/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 3 WKMG 07/31/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 4 WKMG 08/01/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 1 WKMG 08/02/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 JM72412H \$600.00 NM 2 WKMG 08/03/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 JM71312H \$600.00 NM									
21	07/30/12	08/03/12	The Talk	2-3p	MTWTF--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 5 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 07/30/12 2:26 PM The Talk 2-3p :30 JM72412H \$450.00 NM 1 WKMG 07/31/12 2:59 PM The Talk 2-3p :30 JM72412H \$450.00 NM 2 WKMG 08/01/12 2:59 PM The Talk 2-3p :30 JM72412H \$450.00 NM 5 WKMG 08/02/12 2:27 PM The Talk 2-3p :30 JM72412H \$450.00 NM 4 WKMG 08/03/12 2:59 PM The Talk 2-3p :30 JM71312H \$450.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mica for Congress/Re	MICA FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/30/12	08/03/12	News at 5p	5-530p	MTWTF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 07/30/12 5:28 PM News at 5p 5-530p :30 JM72412H \$800.00 NM 2 WKMG 07/31/12 5:13 PM News at 5p 5-530p :30 JM72412H \$800.00 NM									
23	07/30/12	08/03/12	News at 6p	6-630p	MTWTF--	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/01/12 6:21 PM News at 6p 6-630p :30 JM72412H \$900.00 NM 2 WKMG 08/02/12 6:21 PM News at 6p 6-630p :30 JM72412H \$900.00 NM 1 WKMG 08/03/12 5:58 PM News at 6p 6-630p :30 JM71312H \$900.00 NM									

Total Spots 62 Gross Total \$41,650.00

Payment Terms 30 Days

Agency Commission \$6,247.50
Net Amount Due \$35,402.50

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